

# STOMP THE LIES QUIZ

Directions: For each Lie that the evil tobacco executives tell, choose the correct Truth that kids can say to resist them. Write the letter of the correct Truth next to the Lie.



## **LIES:**

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1. Smoking and chewing are harmless. \_\_\_\_\_
2. Secondhand smoke is harmless. \_\_\_\_\_
3. Tobacco products are not addictive. \_\_\_\_\_
4. We don't want kids to use tobacco products. \_\_\_\_\_
5. We don't target kids with our tobacco advertising. \_\_\_\_\_
6. It is useless to try to resist tobacco advertising. \_\_\_\_\_

## **TRUTHS:**

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- a. Almost all new smokers are under 18.
- b. Secondhand smoke kills one person every 10 minutes.
- c. Kids have the power to fight back against the tobacco companies by resisting advertising and not smoking or chewing tobacco.
- d. Smoking and chewing tobacco can cause cancer. Cancer kills.
- e. Tobacco ads target kids. Tobacco companies spend \$2 million every hour to get kids to use tobacco products.
- f. Tobacco companies lie about how addictive their products are.